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EDUCATION

Washington University in St. Louis

Sam Fox School of Design & Visual Arts
BFA in Communication Design | 2018

WORK EXPERIENCE

Apex Mills, Inwood, NY

Freelance Designer | July 2019 – Present

Produce designs and create brand guidelines for their new child company, MakTech. This includes a new logo, web design, business cards and all other applications in preparation for its official launch.

Brin Azzarello, New York, NY

Freelance Designer | October 2019 – February 2020

Worked with freelance designer for projects with diverse set of clients. Created designs and increase engagement for email blasts, social media posts, and infographics while upholding brand guidelines.

Kaldi's Coffee, St. Louis, MO

Team Member & Barista | November 2018 – July 2019

Managed stock and prep for food and drinks, interacted with customers, and maintained company standards in a fast-paced environment.

Off The Row, St. Louis, MO

Freelance Designer | July 2016 – May 2018

Created original graphic designs for independent university clothing company and their Greek apparel.

PureWow, New York, NY

Design Intern | Summer 2017

Designed and illustrated social media campaigns for national digital publication geared towards making women's lives easier and more interesting.

Congress of the South 40, St. Louis, MO

Director of PR | May 2015 – May 2016

Shaped the voice and visual public image for the largest residential programming body on campus. Designed social media channels and print materials

ACADEMIC HONORS

Danforth Scholar, St. Louis, MO

September 2014 – May 2018

Scholarship program for students who exemplify personal integrity, commitment to community, and dedication to leadership.

Conway/Proetz Scholar, St. Louis, MO

September 2014 – May 2018

Scholarship awarded to students displaying artistic excellence.

ACTIVITIES

Thurtene Carnival, St. Louis, MO

Overall | December 2017 – May 2018

Underall | January 2017 – April 2017

Contributor | February 2015 – April 2016

Planned and built large structural facades for the country's largest and oldest student-run carnival. The carnival raises money for charities such as Operation Food Search.

Wash U AIGA, St. Louis, MO

Member | August 2017 – May 2018

Student Tour Leaders, St. Louis, MO

University Tour Guide | February 2015 – May 2018

Selected to lead campus tours for prospective students and their families.

Pi Beta Phi Fraternity for Women, St. Louis, MO

Member | January 2015 – May 2018

Habitat for Humanity, New Orleans, LA

Volunteer | March 2015

SKILLS

Proficient:

Adobe Indesign
Illustrator
Photoshop
Lightroom
Microsoft Suite
Google Suite

Photography
Retouching
Typography
Illustration
UX/UI
Branding

Intermediate:

After Effects
HTML + CSS
Videography